

CITY COMMISSION MEETING

May 19, 2021 at 12:00 AM

CITY COMMISSION / MUNICIPAL COURT ROOM
518 MECHANIC, EMPORIA, KS

Agenda

Items

1. **Halfway to Everywhere Funds Request**
2. Electric Scooters



**If you need accommodations due to a disability to participate in this event, meeting, or activity, or alternative format of written materials contact City of Emporia Jeff Lynch, ADA Coordinator at least 48hours before the event at 620-343-4285 or jlynch@emporia-kansas.gov*

Memo

TO: City Commission

FROM: Mark McAnarney, City Manager

CC: Department Heads

DATE: May 17, 2022

SUBJECT: Funds Request

Attached is a request for funding the "Halfway to Everywhere" event that will be held Labor Day weekend. We will have additional information available at the meeting.



KANSAS FREE FOR ARTS

May 14, 2021

Mr. Mark McAnarney
City Manager
City of Emporia
111 E W 6th Avenue
Emporia, KS. 66801

Dear Mr. McAnarney:

I am writing to make a formal request of financial support from the City of Emporia for Kansas Free for Arts' (KFA) 2021 production of Halfway to Everywhere music and arts festival (H2E2021), which is scheduled to occur, once again, in downtown Emporia on Saturday, September 4th, 2021. My proposal would be for the City of Emporia to consider a sponsorship of one of our stages for the requested amount of \$10,000.00. In exchange for this sponsorship, KFA will reserve for the City of Emporia exclusive branding rights to one of the two main outdoor performance stages to be used during H2E2021.

The inaugural production of H2E took place on Saturday, August 31 2019 and attracted an estimated 4,000 attendees to downtown Emporia. A significant portion of those in attendance were visitors from out of town, which helped the City to realize higher sales and transient guest tax revenues than have been recorded historically for the same date range in previous years.

KFA aims to continually grow the H2E event and its positive impact on the Emporia community for years to come through creative and widespread regional marketing, active research and acquisition of current top-selling performances and continuing investment in the regional arts and cultural industry's infrastructure. Due to the high-cost nature of such productions, grants, charitable contributions, and event sponsorships are instrumental to the growth of H2E in these early years of development.

It is my hope that the City of Emporia will consider taking an active role in the growth and success of the annual H2E festival so that the community can continue to reap its benefits for years to come.

Sincerely,

Hank Osterhout
Executive Director, Kansas Free for Arts

Memo

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COMMISSION

FROM: Lane Massey, Assistant City Manager

DATE: 5-12-21

RE: BIRD - Electric Scooters

The City has been contacted by BIRD about placing their electric scooters in Emporia. The company has indicated they are starting to target smaller cities throughout the nation. Currently they have operations in the following Kansas cities: Wichita, Topeka, Pittsburg, Hays and Great Bend. Attached is information about the scooters and company.

City Attorney Christina Montgomery will be available to discuss the MOU and required changes to the Standard Traffic Ordinance.

Action Required:
Receive information

Respectfully,

Lane Massey
Assistant City Manager



Hello, Emporia

2021





What is Bird?

Bird is a last-mile, stand-up electric vehicle sharing company dedicated to bringing affordable, environmentally-friendly transportation solutions to communities everywhere.

Our mission is to get people out of cars and:



Solve the last-mile challenge by connecting more residents to transit options.



Reduce congestion and over-reliance on single occupancy car trips



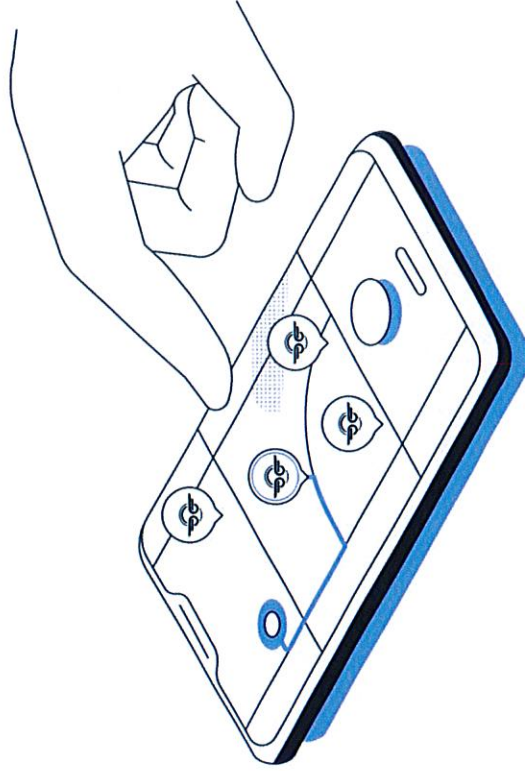
Improve air quality and reduce Greenhouse Gas emissions



Improve the overall quality of life in cities

How it works

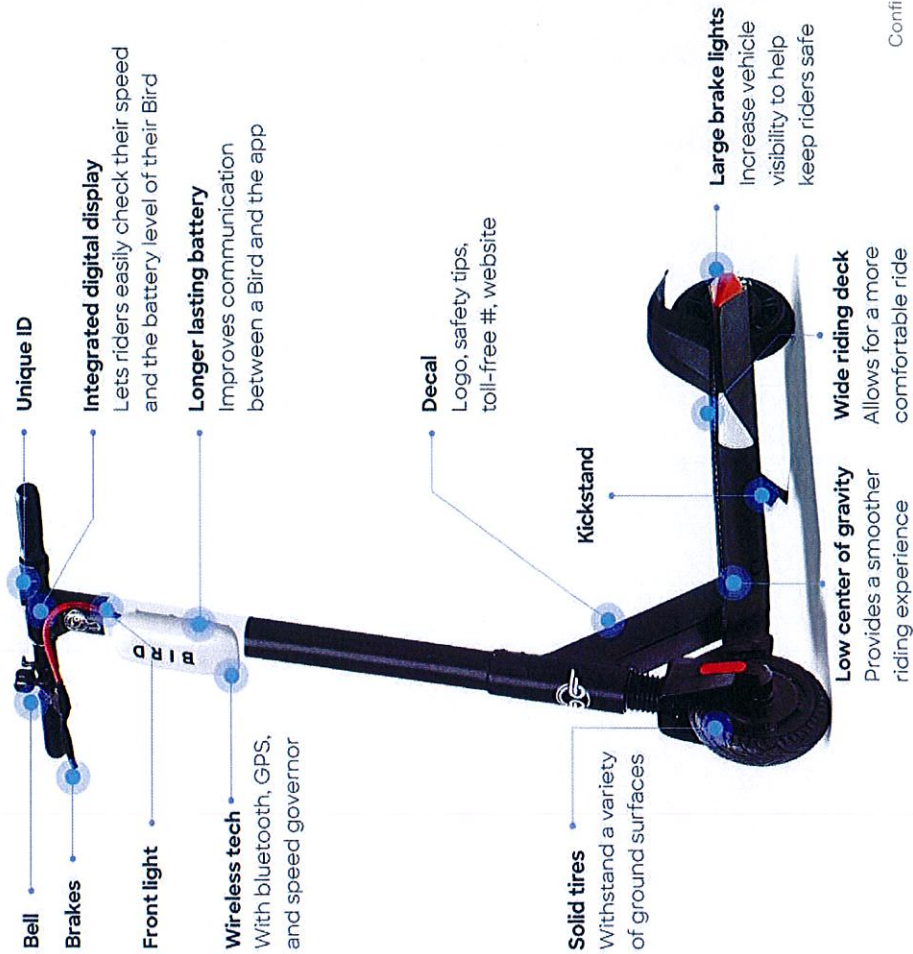
Using the Bird smartphone app, riders find the closest Bird scooter on a map, unlock it and complete the safety tutorial to start their ride. It costs \$1 to start, then a per minute fee.



- 1 FIND BIRDS ON THE MAP
- 2 SCAN QR TO BEGIN RIDE
- 3 WATCH SAFETY TUTORIAL
- 4 ENJOY THE RIDE!

Bird Scooter

BirdZero	
Braking	Drum Brake + Regenerative Brake
Lights	Front/Rear LEDs
Weight	44.66 lbs.



UNIQUE ID



SAFETY DECAL

Ride Safely

Helmet Required
 License Required
 No Riding on Sidewalks
 No Double Riding
 18+ Years Old
 HELLO@BIRD.CO
 1-866-205-2442



Confidential and proprietary information

Transportation Benefits

- ✓ **No cost** micromobility solution for the city
- ✓ Provide a sustainable, open-air transportation option
- ✓ Reduce congestion & carbon emissions
- ✓ Supplement bus and transit trips
- ✓ Alternative parking solution
- ✓ Provide increased access to businesses throughout the city
- ✓ Establish a multimodal transportation network



Localized Operations

We work with a **local entrepreneur** from the community to manage the fleet on the ground, and in exchange they earn money on each ride.

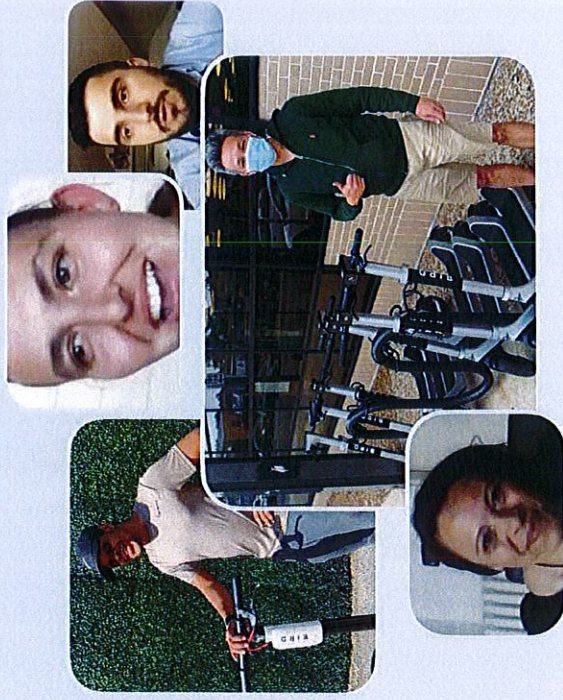
How cities benefit:

Local Touch:

- ✓ Deep community ties, local pride, and fast issue resolution
- ✓ Nuanced knowledge of where to deploy
- ✓ Economic Opportunity

Backed by the Industry Leader:

- ✓ World-class technology & compliance tools
- ✓ Operational know-how
- ✓ Industry's Safest Vehicles



“

I like being my own boss, the flexibility of setting my own schedule and being able to hire my nephew because he also needed a job. I also like being part of the growing micromobility industry. It's in line with my values regarding city transportation solutions.

- Mark, Azbri Productions, Nashville

”

The Local Impact



56%

of rides have connected to a local businesses



\$70K+

average take-home earnings from local entrepreneurs partnering with Bird.



16%

more jobs accessible

BIRD



Customer Service

Available 24/7

Our customer service phone number along with our e-mail address are clearly displayed on each of our scooters to report any concerns or to ask questions.



Our **Community Mode** enables both riders and non-riders to notify Bird of improperly parked scooters directly through the Bird app.



BIRD



Community Access

In order to bring sustainable transportation to more people in the communities where we operate—we've rolled out Bird's Community Pricing program.

Our **Bird Access** program is an option for low-income riders that offers five (5) 30-minute rides per day for only \$5 a month for those who are enrolled or eligible for a government assistance program.

Our **Community Pricing** also offers 50% off rides to veterans, senior citizens and select community and non-profit groups.

Leading the way on innovative solutions for cities

Warm Up Mode

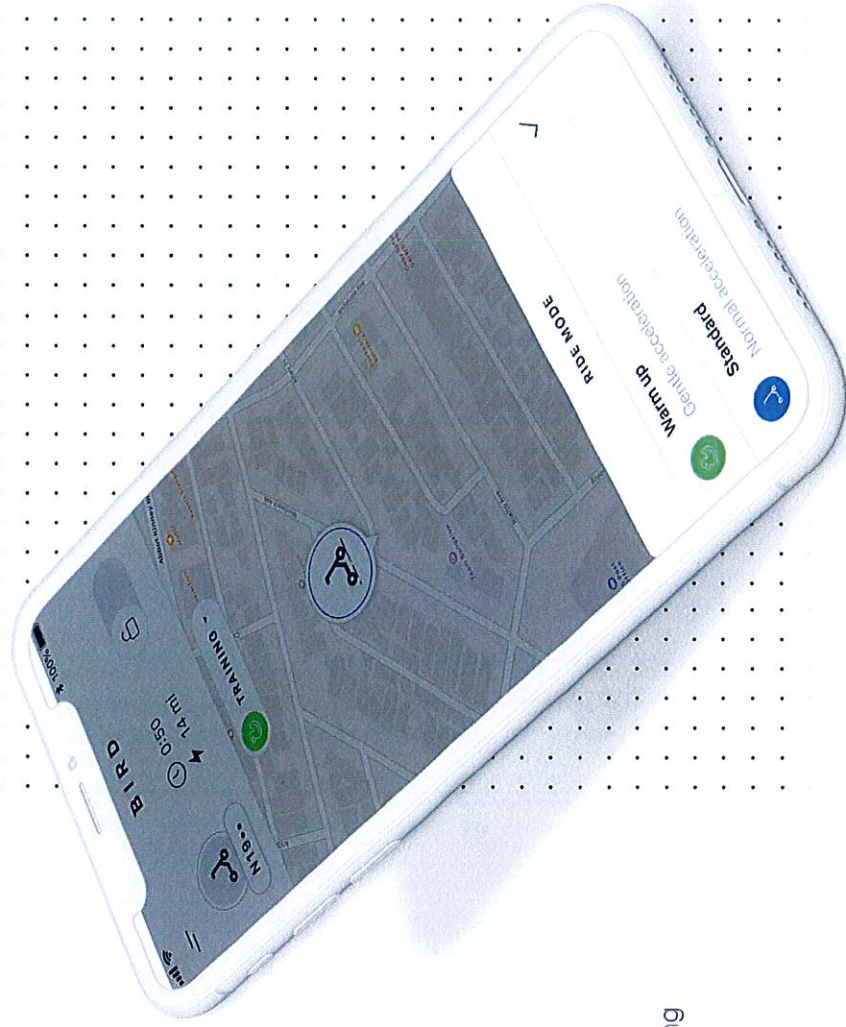
This feature offers a gentle acceleration profile that helps users learn to ride safely and confidently.

Quick Start

An industry-first feature that automatically detects when a Bird is within range and offers riders the opportunity to unlock it with the tap of a button.

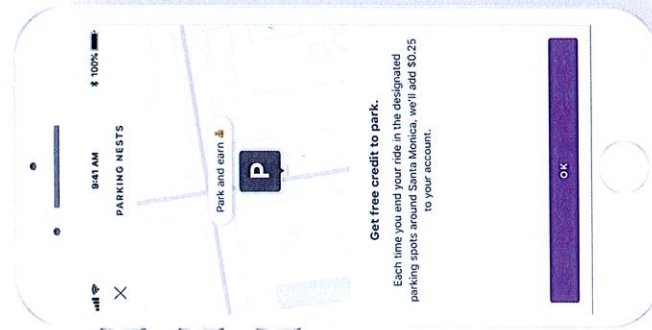
Parking Management

Bird offers a comprehensive suite of parking tools that bridges the gap between technology and infrastructure by both directing and incentivizing riders to park in city-designated areas.



Recommended Parking Areas

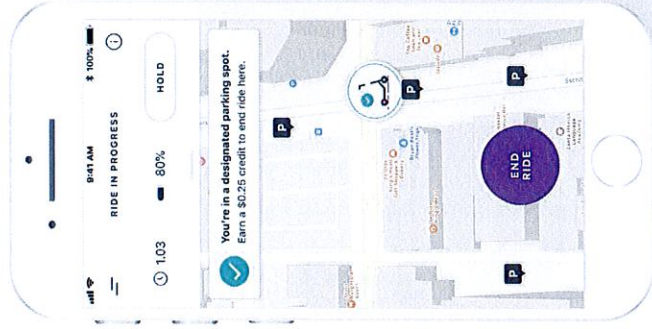
Always know where to park



Identify Locations



Direct Riders



Verify Parking



Thank you

